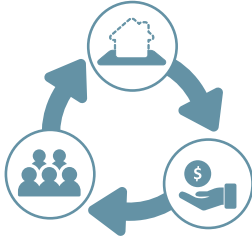


IDEA

1



FREE THE LAND

Working with land owners to curate community benefits that impact affordable housing through taxation policy, community engagement and land strategies towards housing density.

IDEA

2



GET THE 211

An educational and engagement platform that focuses on showing the community the housing strategies proposed via a Mobile Housing Innovations Lab, Social Media Tools, Augmented Reality Applications and a 211 Hotline that listens to community participants.

IDEA

3



COMMUNITY EQUITY

An equity ownership by the community in their community's development projects. This helps connect capital to community activity, decrease the impacts of gentrification and a voice in the community shared capital decisions. Renters and Owners can take part in the fund.

IDEA

4



DEVELOPMENT OVERLAY PLAN

Development Overlay Plan - Mobilize non-adjacent vacant land parcels towards an overlay district. This enables a coordinated strategy around design, planning, development and enable 'Community Equity' to take a stake.